## **Promotional feature**

7 Tacts about FILCES

From the initial consultation to choosing your final look, here's everything you need to know about JUVÉDERM<sup>®</sup> facial fillers...

ne of the greatest benefits of maturity is feeling more confident in your own skin, which is why women are exploring the positive power of facial fillers to help them look and feel amazing. Interested? Here are seven things you need to know.

1. You have the power to choose your look Facial fillers are all about looking your absolute best for the age you are and can be used to revitalise many different areas of your face. From lifting your cheeks to giving definition to your jawline, JUVÉDERM® delivers effective results that are as subtle as you need them to be.

## 2. Fillers are completely different to muscle relaxants

While fillers are an injectable product, they do work very differently to a muscle relaxant. The difference between the two? A muscle relaxant releases tension from the muscle beneath a wrinkle, whereas a filler will effectively 'fill in' a wrinkle, helping to plump and smooth out lines. JUVÉDERM® facial fillers are made from hyaluronic acid, a sugar in your body found in the connective tissue. This combines with the water in your skin to plump and enhance facial contours.

**3.** The results don't have to be permanent

Facial fillers can be temporary or

permanent, and while a permanent filler may provide more lasting results, this option might not be right – especially if you've never had fillers before. Results with JUVÉDERM® last between 9-24 months, depending on the treatment recommended.

4. You need the right practitioner Anyone who treats you with JUVÉDERM® should be a member of the British College of Aesthetic Medicine or the British Association of Cosmetic Nurses. More importantly, ask the practitioner to see case studies

of previous patients to appreciate the artistry involved. Treatment is about making you look revived, and JUVÉDERM® offer a range of formulations designed to target individual areas. This means your practitioner will create a treatment plan as unique as you are. The whole aim is to

keep your face fresh and enhance existing features.

**5. Every consultation is thorough** Your first consultation will involve an in-depth discussion about what you want to achieve, and the practitioner will take you through all the options. You don't have to make a decision right away: you'll be advised on the next steps, but you want to be 100% sure that facial fillers are right for you before you commit to the procedure.6. You'll see the results straight away

Unlike invasive surgery, you will see plumper, more volumised skin immediately afterwards. Each treatment takes around 30 minutes and some injections include a built-in anaesthetic to ease any discomfort. **7. You aren't alone** 

If you do decide to book a consultation, you're in good company – 5 million women are currently considering facial fillers, and over 32.7 million JUVÉDERM® treatments have been carried out the world over. You have the power to look refreshed and revitalised.

## **GET IN TOUCH**

Are you ready to look as amazing as you feel? Arrange a no-obligation consultation with an expert practitioner to find out if JUVÉDERM® is right for you. For more information and to find your nearest clinic visit juvederm.co.uk

**W**Juvéderm®

